



MICHIGAN  
**FOREST  
PRODUCTS**  
COUNCIL

110 W Michigan Ave.  
Suite 100  
Lansing, MI 48933

P: 517.853.8880  
F: 517.853.1093

MichiganForest.com

## WIN a Michigan Forest Products Council Prize!

Michigan forest products make some amazing things: lumber, packaging, furniture and much more. They touch nearly every area of our lives. What products do you use every day that come from the forest? This is your chance to showcase how you use forest products, share your story and show us how the industry helps you! Participation is easy:

1

Visit the Michigan Forest Products Council (MFPC) Facebook page.

2

Like the Michigan Forest Products Council Facebook page.

3

Like, comment on and share the giveaway post that highlights National Forest Products Week (posted on October 16, 2017).

The contest will start on October 16, 2017 at 1:01 p.m. EST and will continue through October 21, 2017 at 11:59 a.m. EST.

At the end of the contest period, two qualifying winners will be randomly selected to win a **Visa® Gift Card in the amount of \$50.00.**

For more information on the Michigan Forest Products Council, visit [www.michiganforest.com](http://www.michiganforest.com).

**OFFICIAL RULES • MFPC Social Media Contest • Run date: October 16, 2017 – October 21, 2017**

**1. ELIGIBILITY: NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN.** Purchases will not increase chance of winning. MFPC social media contest is open to U.S. legal residents, 18 years of age or older as of 10/16/17. Employees and directors (and their respective immediate family [spouse, children, parents and siblings] or household members, where or not related) of MFPC, its parent, subsidiaries, affiliated companies (collectively, "Sponsor"), dealers, advertising and promotion agencies and contest administration agents are ineligible. **2. HOW TO ENTER:** Like the MFPC Facebook page, like the MFPC Facebook giveaway post, posted on October 16, 2017, comment on that post with a product that comes from the forest, and share the post from October 16, 2017 at 1:01 p.m. EST to October 21, 2017 at 11:59 a.m. EST. Facebook: [www.facebook.com/michiganforest](http://www.facebook.com/michiganforest). No alternative forms of entry are allowed. **3. WINNER SELECTION:** Winners will be randomly chosen using an online service. Two (2) qualifying winners will be selected at 9:00 a.m. EST on October 23, 2017 and each will receive a Visa® Gift Card in the amount of \$50.00. The winners will be announced on the Michigan Forest Products Council Facebook page on October 23, 2017. To verify eligibility, potential winners will be notified via DM on Facebook with instructions on how to claim prize. Odds of winning depend on the number of eligible entries received. Limit one (1) prize per person/household. Multiple entries do not increase chances of winning. **4. PRIZE AND APPROXIMATE RETAIL VALUE ("ARV"):** Two (2) winners will be selected. Each will receive a prize pack valued at \$50. The prize consists of a Visa Gift Card. **5. GENERAL RULES:** All photos submitted will be property of Michigan Forest Product Council and will be used as MFPC determines, in its sole discretion. Void where prohibited by law. No substitution, cash redemption or transfer of prize by winner permitted. All federal, state and local income/gift taxes on prize are the sole responsibility of winner. All federal, state and local laws and connection, miscommunications, failed telephone, computer hardware or software, and other technical errors or failure of any kind, including injury or damage to any person's computer related to or resulting from participating in or experiencing any material in connection with the Promotion; unauthorized human intervention; failed, incomplete, garbled, jumbled or delayed

computer transmissions or other errors of any kind, whether human, mechanical or electronic, that may limit a user's ability to participate in the Promotion, including without limitation, the incorrect or inaccurate capture of entry information online regardless of cause. All materials become the exclusive property of Sponsor and will not be acknowledged or returned. Any use of robotic, automatic, programmed or like entry methods will void any entry affected by such methods and be deemed tampering. Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules. INTERNET CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW. Sponsor reserves the right to cancel or modify the promotion if fraud, misconduct or technical failures destroy the integrity of the Promotion or if a computer virus, bug or other technical problem corrupts the administration, security or proper administration of the program as determined by Sponsor/judging agency/administrator, in their sole discretion. In the event of termination of the Promotion, a notice will be posted online and the random drawing will be conducted from among all eligible entries received prior to the time of termination. Proof of submitting entry will not be deemed to be proof of receipt by Sponsor. Sponsor reserves the right to substitute prize with prize of equal or greater value. Acceptance of prize constitutes permission to the Sponsor and their respective affiliates, subsidiaries, advertising and promotion agencies and suppliers to use winner's name and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law. By accepting prize, winner agrees to release and hold harmless Sponsor and its directors, officers, employees and assigns, and their respective agents and representatives against any and all claims, damages, losses, expenses and liability arising out of acceptances/use of prize. Entrants assume all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion and the use/acceptance of prize. By participating in this promotion, entrants agree to be bound by the Official Rules, which are final. Sponsor and its agents are not responsible for any typographical or other error in the printing, the offering or the announcement of any prizes or in the administration of the promotion.

**6. ARBITRATION/CHOICE OF LAW:** Except where prohibited, participants agree that any and all disputes, claims and causes of action, and exclusively by arbitration pursuant to the Rules of the American Arbitration Association then effective, and any and all claims, judgments and awards shall be limited to actual out-of-pocket cost incurred, including cost associated with entering this Promotion, but in no event attorneys' fees, punitive, incidental, consequential or other damages. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participants and Sponsor and/or Sponsor's agencies in connection with the Promotion shall be governed by and construed in accordance with the laws of the State of Michigan, without regard for conflicts of law doctrine, and all proceeding shall take place in Michigan.

**7. WINNERS LIST/RULES:** Reply to the MFPC Facebook page, via DM (direct message), with confirmation of prize acceptance and contact information, to include full name, email address and phone number.

**8. SPONSOR:** Michigan Forest Product Council 110 West Michigan Avenue, Suite 100, Lansing Michigan 48933.